

2020
booking
form

BMJ Live

16-17 October 2020
ExCeL, London

Exhibition Space & Sponsorship

Please tick the components you would like to book:

Premium sponsorship

- Headline sponsor Price on application
 1-2-1 Careers Advice stand sponsorship Price on application

Packages

- Excel £24,000 (+VAT)
 Impact £16,000 (+VAT)
 Extend £10,600 (+VAT)

Exhibition space

- 6m x 6m premium stand £10,800 (+VAT)
 3m x 6m double stand £7,520 (+VAT)
 3m x 3m stand £3,800 (+VAT)
 3m x 3m (NHS rates) £2,120 (+VAT)

Sponsorship

- Banner on careers.bmj.com £2,060 (+VAT)
 Pre and post event emails sponsorship £1,550 (+VAT)
 Sponsored career seminar sessions £3,000 (+VAT)
 Delegate bags logo £2,730 (+VAT)
 Delegate bags insert £1,550 (+VAT)
 Lanyard sponsorship £2,750 (+VAT)
 Branded fascia (per 3m) £190 (+VAT)
 Small branded floor tiles £310 (+VAT)
 Large branded exhibition maps £560 (+VAT)

Event guide advertising

- Full page colour £1,750 (+VAT)
 ½ page colour £1,160 (+VAT)
 ¼ page colour £770 (+VAT)

Barcode scanner

All visitors are provided with bar coded badges. For ease of capturing visitors' contact details, a scanner can be hired. £300 (+VAT)

Conference sponsored sessions

- Host your own clinical session £10,000 (+VAT)
 Practical stations/demos £12,000 (+VAT)

Branding

- Illuminated poster at main entrance £1,500 (+VAT)
 Branded glass doors at main entrance £4,000 (+VAT)
 Branding on welcome arch pillars £1,000 (+VAT)
 Careers Fair Exhibition entrance side panels £2,800 (+VAT)
 Illuminated poster on the Boulevard outside Careers Fair Exhibition £4,900 (+VAT)
 Large ceiling hanging banners (double sided) £5,100 (+VAT)
 Branded reception desk (vinyl wrap) £570 (+VAT)
 Seminar theatre sponsorship £5,500 (+VAT)

Platinum Suite

- Branded glass entrance £700 (+VAT) (large panel)
 Branded glass entrance £500 (+VAT) (small panel)
 Digital screens on entry £2,100 (+VAT)
 Plinth cover £300 (+VAT)

Careers Fair Exhibition entrance totem

- Single sided £300 (+VAT)
 Double sided £500 (+VAT)

Custom House DLR walkway

- Small overhead banners £1,500 (+VAT)
 Large overhead banners £3,000 (+VAT)
 Handrail banners £10,000 (+VAT)
 Lightbox £4,600 each (+VAT)

Exhibition space information

Please enter the name and contact details of the person who will be coordinating your furniture order and delivery of items:

Contact:

Position:

Organisation/Company name:

Address:

Postcode: Telephone:

Email:

Stand number

Fascia name:

(This appears as your company name on your stand at the event)

URL:

(This will appear on the BMJ Live website)

Invoicing contact details if different from above:

Contact:

Position:

Organisation/Company name:

Address:

Postcode: Telephone:

Email:

By submitting this booking form you accept that the attached terms and conditions apply.

Signed:

Name:

Position:

Date:

Net cost (Total exhibition and sponsorship options)

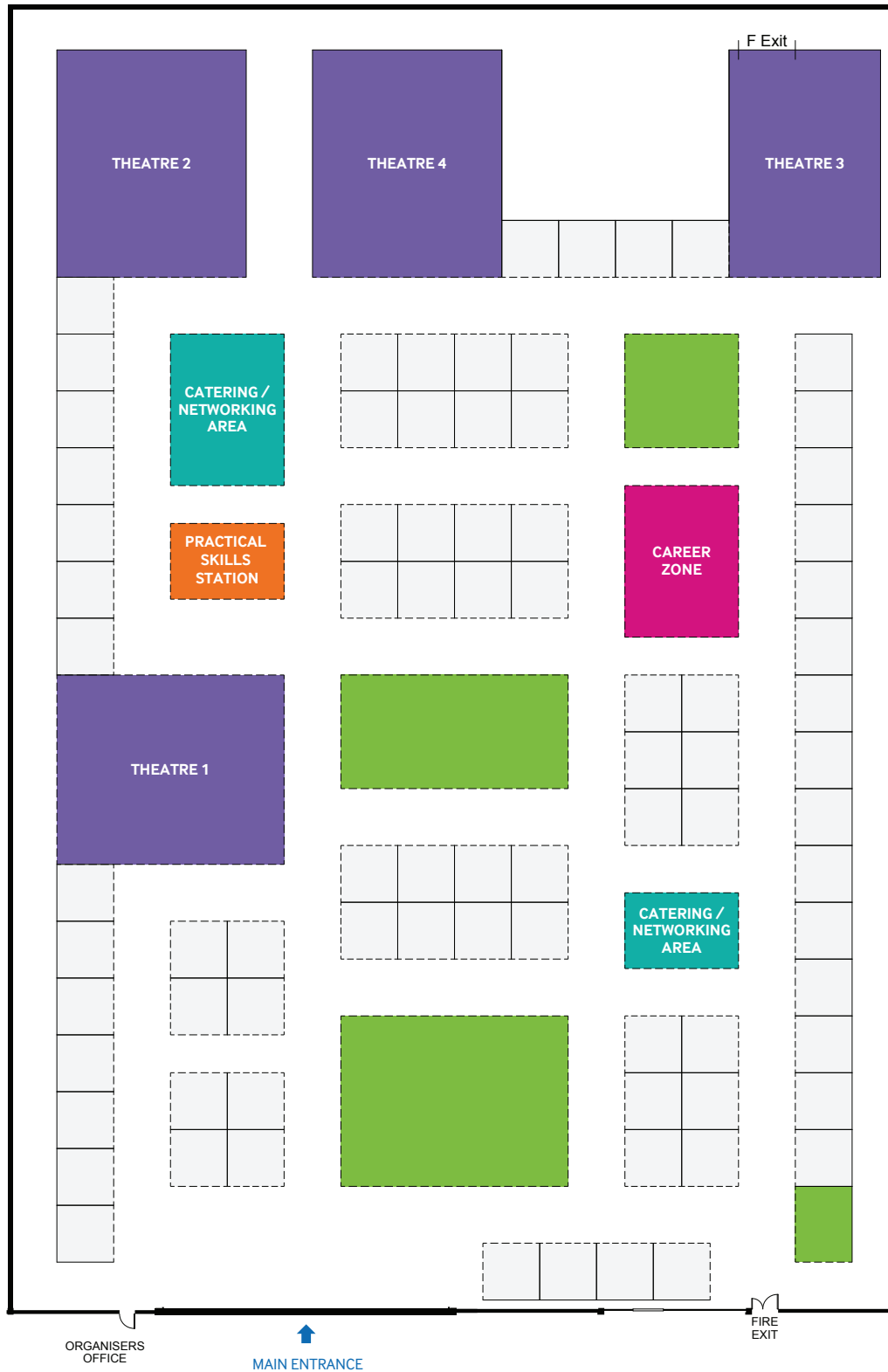
VAT @ 20%

Payment instructions: Please see
Clause 4 in the Terms & Conditions

TOTAL COST

Please return this signed form to:
BMJ Careers Sales Department, BMJ Publishing Group Ltd,
BMA House, Tavistock Square, London WC1H 9JR
T: +44 (0)20 3655 5100 E: careers@bmj.com

BMJ Live Exhibition Floor Plan 2020



*Please note this floor plan is subject to change.

Brought to you by:

BMJ Masterclasses

BMJ Careers Fair

1. Definitions – In these Terms and Conditions the term 'Exhibitor' shall mean any company, partnership, firm, organisation or individual to whom stand space has been allocated for the purposes of exhibiting, advertising and promotion and shall include their employees, contractors, suppliers and agents. The term "Sponsor" shall mean any company, partnership, firm, organisation or individual who pays a fee to sponsor and badge event activities for the purposes of promotion and shall include their employees, contractors, suppliers and agents. The term "Event" shall mean any exhibition or event run by the BMJ Publishing Group Limited ("BMJ") and in particular shall mean the event detailed on the Exhibition Space & Sponsorship Form. The term 'Venue' shall mean any exhibition hall, conference facility, hotel or other such building and in particular shall mean the Venue listed in the Exhibition Space & Sponsorship Form and anywhere within the precincts of such location under the control of BMJ for the purposes and duration of the Event. The term 'Contract' shall mean the agreement which is formed by the acceptance of the booking in accordance with clause 3.

2. Venue terms and conditions – Exhibitors/Sponsors must at all times adhere to the Venue's terms and conditions and follow any reasonable instructions provided by the Venue and/or BMJ. The Venue's terms and conditions will be sent to the Exhibitor/Sponsor as part of the booking pack and the Exhibitor/Sponsor agrees that any booking they make is subject to the Venue's terms and conditions being agreed; in the event that the Exhibitor/Sponsor does not receive the Venue's terms and conditions with the booking pack the Exhibitor/Sponsor will not book themselves into the Event until such terms and conditions are received from BMJ and agreed by the Exhibitor/Sponsor.

3. Stand bookings & contracting – Bookings for stand space must be in writing on an Exhibition Space & Sponsorship Form. No application will be considered valid until such a signed document is received. On completion and submission of the Exhibition Space & Sponsorship Form and subsequent notification of acceptance by BMJ, a binding contract arises. BMJ reserves the right to refuse any application without assigning any reason.

4. Stand charges and payment – All Stand rental charges and sponsorship opportunities and services are based on the cost to BMJ of goods, materials, labour and transport, including the cost of conforming with obligations imposed by statute or government order ruling at the time when such prices were quoted. While every effort will be made to contain costs, in the Event of excessive increases in such costs before completion of work, the right is reserved by BMJ to make corresponding increases in charges. Payment is due 30 days from the date of the invoice, or seven days prior to the first day of the BMJ Careers Fair, whichever is the earliest. Failure to settle the invoice within these terms will leave your booking liable to cancellation, in order that BMJ has the opportunity to reassign the space or sponsorship opportunity to another party. No organisation will be permitted to attend the BMJ Careers Fair as an Exhibitor/Sponsor if these terms are not fully adhered to.

5. Duration of Event – Exhibitors/Sponsor must refer to their exhibitor pack for confirmed opening, set up and breakdown times.

6. Subletting and sharing of stands – Exhibitors shall neither share nor sublet the whole or part of the stand allocated to them with another organisation without the written consent of BMJ.

7. Amendment of site plan and venue – Whilst every endeavour is made to preserve the published plan of the Exhibition or the location of the Venue, BMJ shall be entitled to, vary the layout or change the Venue if it is believed by BMJ to be in the general best interests of the Exhibition, or for any reason beyond their control.

8. BMJ and Exhibitor/Sponsor cancellation – In addition to any rights contained within Clause 9, BMJ may **immediately** terminate an Exhibitors/Sponsors booking upon written notice to the Exhibitor/Sponsor in the event that a) the Exhibitor/Sponsor materially breaches the terms of the Contract or b) that in BMJ's sole discretion, it becomes aware that the Exhibitors/Sponsors attendance at the Event or BMJ's association with the Exhibitor/Sponsor may: i. Bring it into disrepute, ii. Require (or it being reasonably prudent to require) BMJ to incur additional costs by virtue of the Exhibitor's/Sponsor's attendance (which BMJ may alternatively opt to offer for the Exhibitor/Sponsor to pay in consideration for not terminating this Contract), iii) has or is likely to have the consequence of causing a demonstration or other form of unrest at or in close proximity to the Event or any BMJ premises before or after the Event. In the foregoing circumstances set out in b) of this clause 8, BMJ shall refund the fees paid by the Exhibitor/Sponsor to BMJ but shall not otherwise be liable for any costs, charges, fees or any losses howsoever the Exhibitor/Sponsor may suffer or incur as a direct or indirect result of BMJ's termination. An Exhibitor/Sponsor cancelling or reducing its booking after an official application has been accepted will be liable for payment of the total fee for the original booking.

9. Event postponement or abandonment – BMJ expressly excludes any liability in respect of any actions, claims, losses (including without limitation consequential losses), damages, costs or expenses whatsoever which may be brought, suffered or incurred by the Exhibitor/Sponsor or its employees, sub-contractors or agents as a result of the prevention, postponement or cancellation of an Event or the Venue becoming wholly or partially unavailable for the running of the Event. BMJ will repay any fee paid by an Exhibitor/Sponsor in respect of a cancelled Event, and BMJ will repay any rental paid if a postponement to the Event means that it will no longer take place on the date envisaged and the Exhibitor/Sponsor doesn't wish to attend the rescheduled Event. Save as detailed herein BMJ shall be under no liability to the Exhibitor/Sponsor in respect of any actions, claims, losses (including consequential loss), costs or expenses whatsoever which may be brought against or suffered or incurred by the Exhibitor/Sponsor as the result of the happening of any such events. If, at the sole discretion of BMJ, rearrangement or postponement of the period of the Event or by substitution of another hall or building or by any other reasonable manner the Event can be carried out, this Contract shall be binding upon the parties, except as to size and position of stands and sponsored workshops (and related activities), as BMJ may (as it considers necessary) make modifications, substitutions or rearrangements thereto. For the avoidance of doubt nothing within this clause limits or excludes BMJ's liability for death or personal injury or any other matter for which liability cannot be limited at law.

10. Insurance and liability – The Exhibitor/Sponsor agrees and acknowledges that it is responsible for safeguarding its possessions, materials and property during the Event. The Exhibitor/Sponsor shall be responsible and liable for all losses (including direct and consequential losses), damage, claims proceedings and demands arising out of injury to any person or damage to any property, materials or possessions by reason of the works, acts or omissions of the Exhibitor/Sponsor, its employees, servants or agents and for any loss or damage (including without limitation consequential losses) caused to the Venue, fittings supplied within the cost of participation and to any third parties howsoever arising as a result of the acts or omissions (or failure to act) of the Exhibitor/Sponsor his employees, sub-contractors or agents. BMJ expressly declines any responsibility for the safety of possessions, materials or property of the Exhibitor/Sponsor or their employees, contractors, suppliers and agents or any other person, for loss, damage, destruction by theft, fire or any other cause, save and except in all cases in this clause 10 for any death or personal injury caused by BMJ's negligence or as otherwise unable to be excluded by law. BMJ and its contractors exclude any liability by reason of a force majeure event including fire, storm, lightning, explosion, national emergency, war, terrorism, or threats of war or terrorism, labour disputes, strikes, lockouts, civil disturbance, inevitable accident, or for any other cause not within the control of BMJ whether of the same kind or not. As BMJ and its contractors will accept no responsibility for any of the foregoing matters, Exhibitor/Sponsors should effect their own insurance against any risk of any loss, damage, injury or liability relating thereto.

11. Indemnity – The Exhibitor/Sponsor hereby indemnifies BMJ against any loss, damages or expenses incurred or suffered by BMJ (including consequential loss which shall include but not be limited to loss of profit, loss of anticipated savings and other economic loss) as a direct result of an act or omission on the part of the Exhibitor/Sponsor in relation to the Contract.

12. Health and safety – It is the responsibility of the Exhibitor/Sponsor to ensure that its contractors, employees and agents, comply with the latest legislation regarding the Health and Safety at Work requirements.

13. Promotional matter – All printed matter or advertisements of any kind intended for distribution in the Exhibition may only be distributed from the Exhibitor/Sponsor's stand and workshop space and shall not be distributed in any other location including within the building or in the neighbourhood of the entrance or exits. Exhibitor/Sponsors must not station any attendant in the gangways or place anything in or over them or upon any space other than that allocated to them. Attendants must not circulate through the Exhibition halls for promotional or delegate scanning purposes or use audible means of attracting the attention of visitors to the annoyance or inconvenience of other Exhibitor/Sponsors. Any promotional matter related to competitions, prizes, awards, gifts must first have been submitted to BMJ for approval. BMJ has the right to request withdrawal of any promotional material in any media or any promotional activity should this cause disturbance or annoyance or is objected to on the grounds of legality, decency or honesty.

14. Fitting regulations – Under no circumstances may Exhibitors/Sponsors alter or add to the external structure of the stands. Further interior design, fittings, lighting, decorations may be added at the Exhibitors' expense subject to the compliance with these regulations and any requirements of the local or other authority at the time. Exhibitors are deemed to have knowledge of such requirements and regulations and are bound thereby and are required to indemnify BMJ and its contractors against any claim,

action, loss or liability occasioned by any breach thereof. The total enclosure of any stand shall not be permitted. Exhibitors and their contractors may not interfere with the Venue building in anyway whatsoever and any damage caused by their acts will be the responsibility of the Exhibitor, who will be required to indemnify BMJ and its contractors against any claim arising from such damage. In addition all work carried out by or on behalf of the Exhibitor including stand interior, construction, stand fittings, electrical work and decoration must be by members of the appropriate trade unions in accordance with the construction and working rule or other property of any Exhibitor or of any person, or for the agreements issued by and under the authority of the National Joint Councils of the Exhibition Industry. Any Exhibitor or Exhibitor's contractor who obstructs BMJ's Exhibition contractor will be liable to a fee of not less than the price of a 9sqm stand, and the Exhibitor will indemnify BMJ against any cost that may arise as a result of the exhibition build up, and/or breakdown schedule. In all cases BMJ reserves the right to remove any stand where BMJ becomes aware that it is a risk and the Exhibitor fails to adhere to its reasonable requests. Exhibitors/Sponsors must keep all materials and furniture within the boundaries of their own stand and not obstruct aisles for reasons of health and safety.

15. Stand design – In the instance of an Exhibitor not requiring the use of a shell scheme provided by BMJ's contractors and wishing to erect his or her own construction in the space allotted, plans must be submitted in full to BMJ not later than 30 days before the opening of the intended Exhibition. BMJ retains the right to refuse, amend or otherwise deal with any plan as deemed necessary.

16. Special hazards – Any exhibit which may be regarded as constituting a special risk or hazard or dangers must be notified to BMJ at least one month in advance of the opening of the Exhibition. The Exhibitor/ Sponsor must at his or her own expense comply with any conditions or safety precaution BMJ, Venue licensor or local authority may impose. BMJ reserve the right to reject any exhibit that it regards as a risk, which has not been notified to BMJ and approved by it in accordance with this clause.

17. Disposal of waste – It is the responsibility of the Exhibitor to ensure that all debris and waste material arising from his or her own stand fitting is completely removed from the Exhibition area prior to the opening of the Exhibition. Failure to comply with this procedure shall render the Exhibitor liable for the cost of clearance by BMJ.

18. Staffing and stand displays – Exhibitors must ensure that their stand is ready at least one hour prior to the opening of the Exhibition each day. Stands must be fully staffed and stocked at all times. Exhibits are not to be removed until the exhibition has closed and any Exhibitor closing their stand before that time without the permission of BMJ will be liable to an early closing fee of 25% of the total stand cost + VAT. There is a limit of three persons per 3mx3m stand or six persons per 6mx6m stand. Additional persons may be permitted at BMJ's sole discretion and subject to the payment of additional charges.

19. Hospitality – Exhibitors/sponsors are not permitted to offer or distribute refreshments including alcoholic or non-alcoholic drinks or food without the permission of BMJ.

20. Security – Security will be provided at the absolute discretion of BMJ or its contractors but they cannot accept liability for any loss or damage that may occur. Lapel badges must be worn at all times by the Exhibitor/sponsor and his staff whilst in the Venue and in all other areas within the full control of BMJ for the duration of the Event.

21. Smoking – Smoking is not permitted in the Venue or any other area under the control of BMJ.

22. Variations – Variations from any of these Terms and Conditions may be granted at BMJ's discretion. No variation will be effective unless it is given in writing.

23. Waiver – Failure or neglect by BMJ to enforce at any time any of the provisions hereof shall not be construed nor shall it be deemed to be a waiver of their rights hereunder nor in any way affect the validity of the whole or any part of the Contract nor prejudice BMJ's rights to take subsequent action.

24. Enforceability – If any term or provision in this Agreement shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law that term or provision or part shall to that extent be deemed not to form part of this Agreement and the enforceability of the remainder of this Agreement shall not be affected.

25. Third parties – The parties agree that no third party shall be entitled to enforce any rights under the Contract. The parties hereby exclude the operation of the Contracts (Rights of Third Parties) Act 1999. Nothing in the Contract shall be deemed to constitute a partnership between the parties.

26. Notices – Any notices to be served on either of the Exhibitor/ Sponsor or BMJ by the other shall be sent by pre-paid recorded delivery post, facsimile or electronic mail to the address of the other, and shall be deemed to be received by the addressee within 72 hours of posting or 24 hours if sent by facsimile or on sending it by electronic mail to the correct facsimile number or electronic mail address provided that no message is received by the sender in the case of electronic mail that such message was not delivered.

27. Law – Each Contract concluded under these Terms and Conditions shall be governed by and construed in accordance with English Law and the parties agree to submit to the exclusive jurisdiction of the English Courts.

28. Anti-Bribery – Each party shall:

- i. Comply with all applicable laws, statutes, regulations and codes relating to anti-bribery and anti corruption including but not limited to the Bribery Act 2010 ("Relevant Requirements");
- ii. Not engage in any activity, practice or conduct which would constitute an offence under sections 1, 2 or 6 of the Bribery Act 2010 if such activity, practice or conduct had been carried out in the UK;
- iii. Comply with BMJ's Ethics and Anti-bribery Policy as contained here: <http://group.bmj.com/group/about/corporate/anti-bribery-and-corruption-policy> from time to time ("Relevant Policies");
- iv. Have and shall maintain in place throughout the term of the Contract its own policies and procedures, including adequate procedures under the Bribery Act 2010, to ensure compliance with the Relevant Requirements and the Relevant Policies and will enforce them where appropriate;
- v. Promptly report to the other party any request or demand for any undue financial or other advantage of any kind received by a party in connection with the performance of the Contract; and
- vi. Immediately notify the other party in writing if a foreign public official becomes an officer or employee of a party or acquires a direct or indirect interest in a party, and both parties warrant that it has no foreign public officials as officers, employees or direct or indirect owners at the date the Contract is entered into.
- vii. Breach of this clause shall be deemed a material breach of the Contract.

29. Entire Agreement – These Terms and Conditions together with the Exhibition Space and Sponsorship Form constitute the entire agreement between the parties and replace all previous agreements and understandings between them, relating to its subject matter.

For more information please contact the BMJ Careers Sales Department on

Telephone: +44 (0)20 3655 5100

Email: careers@bmj.com

Keep updated → live.bmj.com

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BMJ Careers Fair